



Update from NAMI National Presentation to the NAMI Idaho West Conference

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MISSION

VISION



NAMI provides advocacy, education, support and public awareness so that all individuals and families affected by mental illness can build better lives.

NAMI envisions a world where all persons affected by mental illness build resiliency and experience recovery and wellness.

VIRTUAL PRESENCE



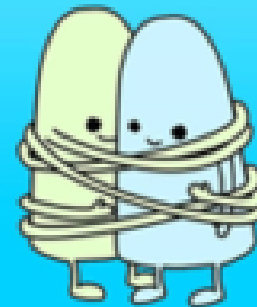
300+
million

impressions across
diverse media

- Social Media – **Half a million followers strong**, and growing
- More than **7 million** total **website users**
- Over **56% share of voice** in mental health space as of July 2018

Cure

Stigma.



sentimoji™
sticker pack

- **+10 million visitors** across NAMI Social Channels
- **78,000+ visitors** for CureStigma.org
- **+/- 40,000 people** tested for stigma
- Over **\$9 million in media value** from over **45,000 PSA airings**



NAMIWalks

National Alliance on Mental Illness



- **88 walks in 40 states**
- **360 participating state organizations and affiliates**
- **75,357 participants**
- **6,641 teams**
- **\$11,940,000 raised**
(30% revenue increase over 5 years)

- **375,000** participants in NAMI Education Programs – a **7% increase**



Veterans

- Online classes were offered quarterly for a total of **16 courses in 2018**, reaching **346 military family members**.
- In-person classes reached nearly **900 participants**



YOUTH ENGAGEMENT



- 18-34 year olds make up 51% of NAMI Website Users

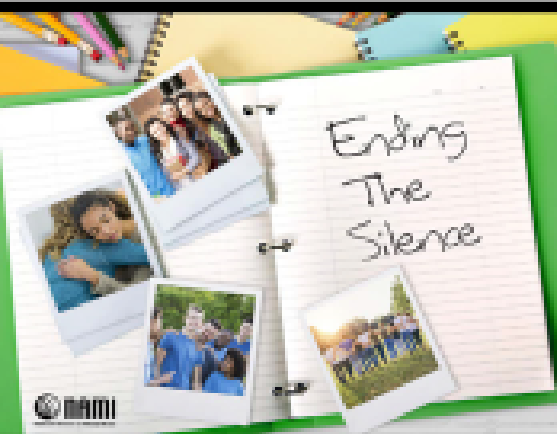
- **69% increase** in young adult attendees at Convention

- **NAMI Ending the Silence**

- ▶ **900 presenters**

- ▶ **10,000 presentations**

- ▶ **300,000 student participants**



Involved in CRIMINAL JUSTICE SYSTEM



- **Sharing Your Story with Law Enforcement** program created
- **6 criminal justice videos** launched on nami.org
- **NAMI's Mary Gilberti** presented **keynote address** at CIT International's annual conference

Is Recovery Possible?



REAFFILIATION



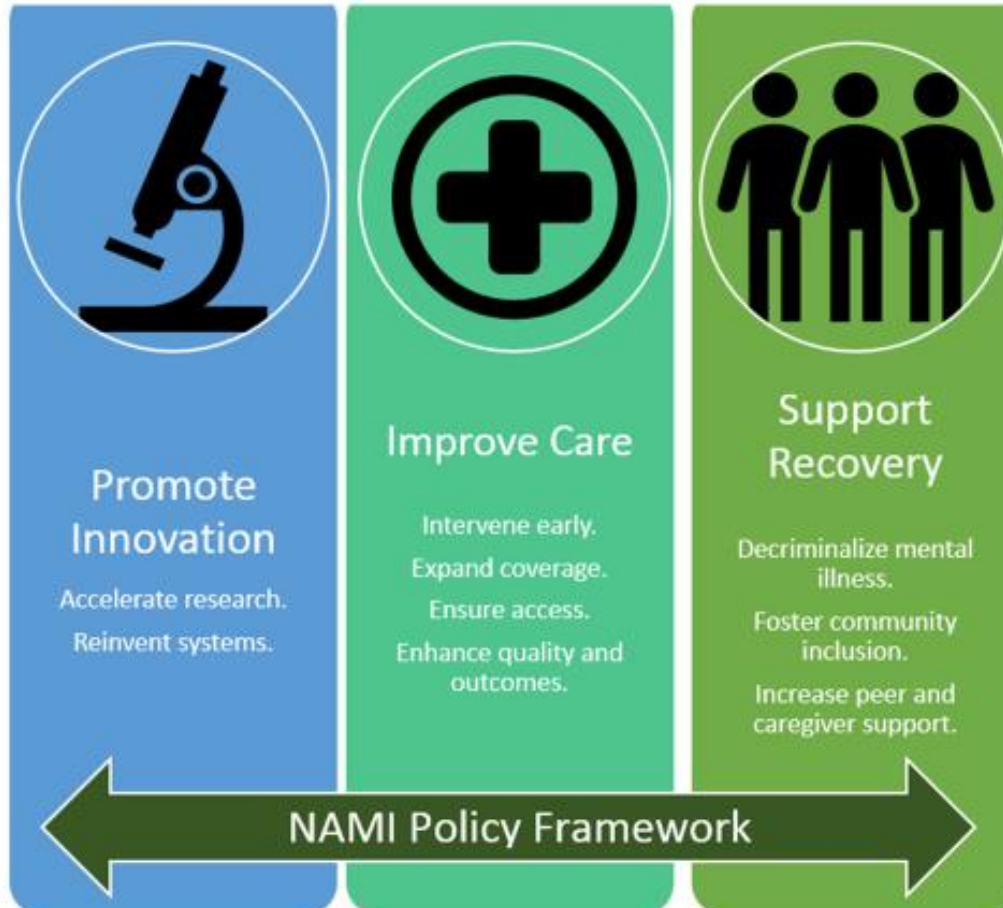
- To-date: **572** set to be affiliated (**475** re-affiliated plus **97** ready for board review)
- 87 still under evaluation

TRAIN THE TRAINERS

- Spring and Fall Sessions held in 2018
 - ▶ **141** certified trainers
 - ▶ **12** certified in English and Spanish
 - ▶ Potential reach of program leaders trained by new trainers: **220,000**



NAMI's Policy Advocacy Agenda



Is the Glass Half
Empty or Half Full?



First, the bad news ...

- Imprecise and faulty diagnostics
- Mortality from suicide in the US now exceeds breast and prostate cancer, 2nd leading cause of death ages 15-34 in Idaho, 5th highest in the nation
- Early mortality – life expectancy adults with mental illness in the US just below Bangladesh
- Progress in innovative drug development is way too slow, contrast with HIV-AIDS
- Too many people with serious mental illness in jails and prisons, criminal justice as the default treatment system
- 1/3 of the SSI rolls, 1/4 of the SSDI rolls, sub-poverty level benefits
- Unstable housing and high representation in the chronic homeless population
- Not nearly enough inpatient acute care beds – emergency room boarding



Now, the good news ...

- Recovery is real and achievable
- We know what works –
 - early intervention can prevent long-term disability
 - assertive community treatment,
 - supportive housing,
 - supported employment,
 - assisted outpatient treatment,
 - peer support,
 - medication,
 - integration of primary and specialty medical care,
 - family psycho-education
- Mental health has strong bipartisan support in Congress and across the nation – passage of the Helping Families in Mental Health Crisis in 2016

Trump Administration Mental Health Initiatives

- Appointment and Senate Confirmation of Elinor McCance-Katz, MD as HHS Assistant Secretary for Mental Health & Substance Abuse
- Convening of the Interdepartmental Serious Mental Illness Coordinating Committee (HHS, HUD, DoL, VA, SSA) – Initial report and recommendations issued on December 14, 2017, NAMI CEO Mary Giliberti is on the outside stakeholder panel
- Efforts to increase mental health parity compliance and enforcement and additional guidance
- White House Blueprint on prescription drug pricing includes:
 - Changes to Medicare Part D including greater flexibility on “6 protected classes”
 - Speeding approval of generic drugs

Status of “Repeal & Replace” of the ACA

- American Health Care Act (HR 1628) passed the House on May 5, 2017 (217-213)
- Better Care Reconciliation Act rejected 49-51 on July 28, 2017
- Tax penalty for the ACA individual mandate repealed as part of the December 2017 tax cut legislation
- Cost Sharing Reduction (CSR) subsidies suspended on October 12, 2017
- Association Health Plan (AHP) rule issued on January 5, 2018
- Short Term Limited Duration Insurance Plan rule issued on February 20, 2018 – NAMI has joined lawsuit seeking to block enforcement
- Major shift in status of the ACA after the 2018 midterm elections
 - Universal political support for protections for pre-existing conditions
 - Medicaid expansion advancing – Congratulations Idaho!!!

Mental Health Agenda in the 116th Congress

- Fight over repealing the ACA is over
- Mental Health Parity and Addiction Equity Act (MHPAEA) compliance and enforcement
 - Parity has been very successful in ending insurance discrimination, but challenges remain, particularly with “Non Quantitative Treatment Limits” (NQTLs)
- Prescription drug pricing
 - Need to focus on beneficiary cost sharing and addressing bad actors in the marketplace, not restricting access to innovative therapies or discouraging investment in research
- Patient Centered Outcomes Research Institute (PCORI) must be reauthorized by October 2019

NAMI Discretionary Funding Priorities

- NIMH & SAMHSA were not impacted by the recent partial government shutdown
- HUD was impacted and Section 811 project-based subsidy renewals are still at risk
- What happens next?
 - This new “continuing resolution” expires on February 15
 - New 2 year budget agreement is needed to lift Budget Control Act spending caps and avoid “sequestration”

Mental Illness Research at NIMH

- FY 2019 funding bill includes a \$101 million increase, up to \$1.812 billion
- Up \$370 million since FY 2014
- BRAIN Initiative (Brain Research through Advancing Innovative Neurotechnologies) - \$29 million increase for FY 2019, up to \$429 million with \$40 million allocated specifically for NIMH

Mental Health Services at SAMHSA

- FY 2019 funding bill includes \$722.6 million for the Mental Health Block Grant, including a 10% set aside for early intervention in psychosis programs
- \$150 million increase for the Certified Community Behavioral Health Centers for FY 2019
- Most other programs at SAMHSA are level funded for FY 2018 including:
 - PATH - \$64 million
 - Childrens Mental Health - \$125 million
 - Primary – Behavioral Health Integration - \$49.8 million
 - Mental Health First Aid - \$15 million
 - AOT Pilot - \$15 million



Supportive Housing at HUD

- Section 811 Project-Based:
 - \$229.6 million, with \$82.6 million for new Project-Based Rental Assistance (PRA) units
 - Idaho HFA has not applied in previous years, NOFA expected spring 2019
- Section 811 “Mainstream” vouchers:
 - \$505 million, with \$402 million for new “incremental” vouchers
 - \$100 million already allocated – Pocatello (22), Boise City (45), Ada County (25), Idaho HFA (50)
- McKinney-Vento Homeless Assistance - \$130 million increase for FY 2018, up to \$2.513 billion

Veterans Mental Health Services and Research

- Mental Health Funding and Suicide Prevention programs received \$8.6 billion for FY 2019, a \$6 million increase over the Department's request, this includes \$206 million for suicide prevention outreach, an increase of \$16 million above the President's request,
- VA Medical and Prosthetic Research account received \$779 million, a \$57 million increase over the 2018 enacted level; and
- \$1.25 billion to pay for the Veterans Choice Program for FY2019.

Advocacy and the Idaho Congressional Delegation

- Senator Mike Crapo – Chairman, Banking, Housing and Urban Affairs Committee, Member Senate Finance Committee
- Senator James Risch – Chairman, Senate Foreign Relations Committee
- Congressman Mike Simpson – Member, House Appropriations Committee
- Congressman Russ Fulcher – Member 116th Congress large freshman class

Take Action & Get NAMI Advocacy Alerts:

<https://www.nami.org/Get-Involved/Take-Action-on-Advocacy-Issues>

NAMI 2019 Convention
June 19 - 22 in Seattle

https://www.nami.org/convention?utm_source=carousel&utm_medium=website&utm_campaign=Convention2019